

“Happy Discovery” Video Competition

Application Instructions

1. Theme

- Happy, memorable and unique moments captured in Discovery Bay

2. Suggested Topics

- Special moments shared with family and friends
- Various aspects of community life in Discovery Bay that include people of different nationalities and cultures
- The abundant nature in the area that showcases green living in Discovery Bay
- Memorable times with pets and animals

3. Schedule

| Date | Activity |
|----------------|-------------------------------------|
| 17 April (Thu) | Recruitment begins |
| 31 May (Sat) | Deadline for application submission |
| July | Result announcement |

4. Applicants

- Open to all students
- Each application accepts 1 to 5 individuals

The “Applicant” shall mean an individual applicant or a group of applicants comprising of not more than 5 individuals

5. Judging Criteria

- Creativity and innovation
- Production techniques
- Presentation skills
- Visual effects

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6. Awards

| Award | Prize |
|--|--|
| The Champion | HK\$5,000 cash prize and HK\$3,000 in dining vouchers |
| The First Runner-up | HK\$3,000 cash prize and HK\$2,000 in dining vouchers |
| The Second Runner-up | HK\$2,000 cash prize and HK\$1,000 in dining vouchers |
| The Most Creative Award (1) | HK\$1,000 cash prize and HK\$1,000 in dining vouchers for each award |
| The Best Editing Award (1) | |
| The Best Art Direction Award (1) | |
| The Best Presentation Award (1) | |
| The Warmest Family Moments Award (1) | |
| The Happiest Community Moments Award (1) | |
| The Best Scenery Award (1) | |

7. Application and Submission of Entries

Application Form

Application form (P.5) can be obtained at the following channels:

- Event website: www.happydiscoverybay.com
- Pier No. 3 at Central and Discovery Bay Pier

Submission of Application

Applicants should submit their completed application form together with a copy of their video clip on DVD on or before 31 May 2014 at any one of the places listed below. Applicants should label their DVD with their name or the names of each of the members of their team together with the name or title of the film. Please address the envelope to “Application to Happy Discovery Video Competition”. Applications which are submitted late or do not comply with the above-mentioned requirements will not be accepted.

- Collection box located at Discovery Bay Pier
- Post to Hong Kong Resort Company Limited, 23/F, China Merchants Tower, Shun Tak Centre, 168 Connaught Road Central, Hong Kong
- Post to Joyous Communications, 19th Floor, Methodist House, 36 Hennessy Road, Wanchai, Hong Kong

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8. Submission Requirements

- **Video shooting should take place at Discovery Bay**
- Duration of video: 30 seconds to 5 minutes
- Video specifications: resolution 1,280 x 720 or above, video format Mpeg or WMV or MP4
- Language: videos can be supplemented by narrations in different languages
- Copyright: use of copyright-protected material is not allowed

9. Rules and Regulations

- Each Applicant should submit one entry only.
- All entries should be original, should not infringe other people’s rights (including but not limited to copyright) and should not have been publicized before; entries found to be infringing on copyright, whether rights are commercial or non-commercial, will be disqualified. The Organizer shall under no circumstances be liable for such infringement on copyright.
- Applicants must ensure entries contain no pornography, violence, objectionable commercial or religious propaganda; they should also ensure that entries are not defamatory, indecent, offensive or discriminatory.
- Entries should not display the name or other personal information of the Applicants; signatures, borders and watermarks in the form of text, symbols or pictures which contain personal information are also prohibited.
- The Applicants shall further ensure that:
 - (a) the content of the video clip(s) so submitted;
 - (b) the manner in which the video is taken; and/or
 - (c) the presentation and general tone of the video clip(s)do/does not:
 - (i) infringe or violate, or involving elements that infringe or violate applicable law and regulations, including but not limited to crimes, violence, obscenity, or indecency;
 - (ii) infringe or violate any intellectual property rights, including but not limited to copyright, trademarks and/or trade secrets, held by any third party, regardless whether such rights are known to the Applicants;
 - (iii) contain any confidential information of any third party;
 - (iv) contain an individual or group in the general public, from which prior consent was not obtained prior to the video taking; and
 - (v) contain personal data, as defined in the Personal Data (Privacy) Ordinance (Cap. 486).

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- Applicants shall ensure that the DVDs handed over to the Organizer do not contain any data and/or information other than the video clips to be submitted to the Organizer.
- Applicants shall ensure that they are the sole owner of all copyright of the video clips submitted to the Organizer and to the best of their knowledge that no rights or claim shall arise from any third party in respect of such video clips.
- By submitting the video clips to the Organizer, the Applicants have given irrevocable and exclusive licence to the Organizer to use, edit, modify, copy the submitted video clips for any purposes, including but not limited to publicity, advertising, promotion, by means of publication, electronics and other means that the Organizer thinks fit, without prior notice or consent or payment or indemnity to the Applicants.
- Upon receipt of entry, the Applicants will not be notified individually by the Organizer.
- Submitted DVDs will not be returned to the Applicants.
- The Organizer shall under no circumstances be liable for any direct or indirect loss, damage, loss of profits, and other economic loss resulting from any damage or loss of data in the handling of the Applicants' DVDs on the part of the Organizer and no claims shall be brought by the Applicants against the Organizer and/or their employees, agents and representatives.
- The Organizer reserves the right to amend, delete, supplement and interpret all rules and regulations of the Competition without prior notice to any parties, and to decide any dispute arising from the Competition. Decision(s) of the Organizer is final and binding on all Applicants. The Applicants agree to abide by the decision(s) of the Organizer.
- The Organizer shall have the sole and absolute right to adjourn, cancel or change any details of the Competition without prior notice to any parties.
- If any provision of these rules and regulations shall be held unlawful, void or unenforceable, the remaining of the rules and regulations shall continue in full force and effect.
- In case of any inconsistency between the English version and Chinese version of these Rules and Regulations, the English version shall prevail.

10. Enquiry

- Enquiry hotline: 2560 8520 (Monday to Friday, 9:00am to 6:00pm)
- Email: enquiry@happydiscoverybay.com
- Website: www.happydiscoverybay.com

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Application Form

1. Applicants' Information

List of applicants:

| Name | ID Card Number / Passport Number (First 4 digits) |
|------|--|
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The "Applicant" shall mean an individual applicant or a group of applicants comprising of not more than 5 individuals

Contact person's name: _____

Phone: _____ Email: _____

Address: _____

2. School Information

School name: _____ Phone: _____

Address: _____

Date: _____

Remarks:

1. Applicants attest to the accuracy of the information provided.
2. Upon submitting an application to Hong Kong Resort Company Limited (the "Organizer") for the Happy Discovery Video Competition (the "Competition"), applicants agree to abide by the relevant Rules and Regulations of the Competition and any other rules and terms that the Organizer shall announce from time to time. Personal particulars collected will only be used for the purpose of this Competition.