

# Les Roches



Looking for hospitality's  
**#NextDisruptor**

Students can win a full scholarship  
for our Bachelor (BBA)  
at Les Roches Crans-Montana, Switzerland

Innovation and Entrepreneurship have always been part of Les Roches' DNA and there is an opportunity to find positive solutions in every crisis. We are asking students from all around the world to come up with creative ideas and enter an unique competition. Students have the chance to win a full scholarship for our Bachelor (BBA) at Les Roches.



[Check out the teaser video here](#)

## Who is it for?

Students who are thinking out of the box can earn a full scholarship to study our industry-leading Bachelor (BBA) in Global Hospitality Management. And there are also runner-up prizes of valuable partial scholarships! Students need to be 18 years old by the start of the Bachelor program in September 2021, they need to meet our standard Les Roches BBA requirements (including a proof of English Language Proficiency). Standard Les Roches BBA requirements apply. <https://lesroches.edu/apply/admission-requirements/>

## How can students participate

Students are asked to come up with an idea to create positive disruption in hospitality, travel, and tourism. They should present their business idea in a short video (under 3 minutes) accompanied by a one-page supporting document.

Tips and details are available under: <https://learn.lesroches.edu/next-disruptor-undergraduate.html>

## What is important?

Each video will be judged by a panel of industry professionals. We are not looking for the most technically proficient video - we'll judge the idea on its creativity, commercial feasibility and potential to disrupt.

## When is the deadline?

The deadline for submitting the NEXT DISRUPTOR pitch is May 30th, 2020.

For more information and submission please refer to: <https://learn.lesroches.edu/next-disruptor-undergraduate.html>